

RAISE YOUR CUP · OCTOBER 1-15, 2026

How to give

Every path leads to the women who grow what we love.

AT THE CAFÉ · AT AN EVENT · AT THE REGISTER

- 1 Scan & give!** the QR on our posters, table tents, and postcards goes straight to the **Raise Your Cup campaign giving page**: Tap, give, done.
- 2 Round up at the register!** Ask your café to turn on round-ups or a percentage day in their own register (Square, Toast, and Clover all have this built in) with proceeds to the campaign.
- 3 Take the campaign home!** Mugs, tumblers, and sticker sets at equal-origins-shop.fourthwall.com. Every purchase raises the cup.



AT WORK AND OFTEN DOUBLED

- 1** Open your company's giving portal, and if your employer uses Benevity or a similar workplace giving platform, **search for "Equal Origins."**
- 2 Give!** And check the match. Many employers match donations dollar-for-dollar; some match volunteer hours too. Your \$25 can land as \$50 at origin.
- 3** Don't see us? Ask your HR or CSR team to add Equal Origins — [EO Benevity Causes profile: confirmed / ID] — it usually takes one email.

WHERE YOUR GIVING GOES

Contributions support origin-level programs with our farmer partners — including organizations in Nicaragua, Colombia, Ethiopia, and Honduras — and the work of making the women who farm visible. This campaign is underwritten by sponsors so more of every gift reaches origin.

GIVE NOW: #RAISEYOURCUP



RECOGNIZE · UPLIFT · INVEST · A KINDRED SPARKS CAMPAIGN · CULTIVATED BY EQUAL ORIGINS